

David M. Meyer

PROFESSIONAL EXPERIENCE:

2013 – Present

Aurora Spine, Inc., Carlsbad, CA

V.P., Chief Legal Officer

- Legal Counsel for a publicly traded (Toronto Venture Stock Exchange (TSXV)) medical device company with disruptive technology. Serve as Corporate Secretary and advise Board of Directors as required.
- Represented the company in its formation, initial investment rounds and IPO in 2013 on the TSXV and secondary investment rounds totaling more than CDN\$30,000,000, including a CDN\$6.5M raise in September 2021. Responsible for lease of corporate headquarters, Compliance matters, Operations, Customer Service, Human Resources, TSX filings, Hospital contracts and approvals, Surgeon consulting agreements, distributor relationships and all day-to-day legal functions (started as outside General Counsel for the Company and joined the company as COO in early 2013). Assumed all legal duties in 2013.
- Oversee all Operations and legal matters for the Company.

2008-Present

David Meyer Law, San Diego, CA

Principal

- Represented clients in transactional matters in a general counsel role, including day to day operations, employee matters, leasing and licensing. Advise clients regarding purchase and sale of businesses and acquisition, sale and leasing of commercial property.
- Clients and areas of support: A community sustainable farm that provides fresh, local products to consumers and institutions, including colleges, corporate cafeterias and restaurants; a publicly traded digital music company (US operations); a start-up e-gaming, e-sports facilities company; one of the oldest and largest transportation companies in San Diego county (all day to day matters); an urban winery with 3 locations (leasing and day-to-day matters); an artificial intelligence company scanning thoroughbreds for potential injuries; and artists and athletes with various licensing matter, including NFT's.

March 2008 – December 2009

Ekaa Energy, LLC, (now T2e Energy) Carlsbad, CA

COO / General Counsel

- Managed legal affairs and day to day operations for a Clean & Renewable Energy Company using biomass gasification technology, converting waste to electricity.
- Responsible for Feed Stock acquisition agreements, Power Purchase Agreements, financing, investor documents and corporate structure, site acquisition and agreements with cities, vendors, equipment suppliers and strategic partners.

2006 – 2008

Robbins Research International, San Diego, CA

Chief Operating Officer

- Managed day to day operations and legal affairs for the event and product divisions of speaker Anthony Robbins.
- Managed Customer Service, facilities, event services, warehouse and fulfillment operation, IT/IS and coaching services, during a time of successfully planned rapid growth and increased revenues.
- Negotiated and managed all day-to-day legal affairs, including live and electronic event agreements, leases, content licensing, agreements with strategic partners such as Learning Annex, work for hire and intellectual property agreements and oversight of outside litigation counsel.

2002 – 2006

Kisner Law Firm, Newark, CA

Of Counsel

Bartko, Zankel, Tarrant & Miller, San Francisco, CA

- Represented Pulte Home Corporation, one of the largest homebuilder / developers in the U.S. with their Northern California land acquisition.
- Represented internet companies in corporate governance, financing and operations and negotiated several content licensing and co-branding agreements with internet companies including eBay and Yahoo.
- Represented one of the largest charter airline operators in San Diego County in all facets of operations.
- Represented the Rubio's chain of restaurants in the leasing of new locations.
- Represented a client in the acquisition of a successful manufacturing company and its corporate relocation.
- Commercial Real Estate practice representing large companies, such as Gymboree, Ross Stores and Chevy's, in national commercial and retail leasing.
- Represented tenants and landlords, including Boston Properties (Embarcadero Center, San Francisco) and other major shopping center owners in real estate leasing matters, including support of litigation in real estate matters.
- Represented buyers and sellers of commercial real estate properties, including the buyer of a Los Angeles Class A high rise and seller of a Bay Area shopping center.

2001-2006**Super Shots Sports, LLC, Alameda, CA****Principal and General Counsel**

Managed all legal and operational matters for a sports marketing company. Responsible for formation, obtaining license agreements with 3 Major Sports Leagues (NASCAR, Major League Baseball, and Professional Bull Riders) and California Highway Patrol. Negotiated license agreements with key athletes for product and commercial rights.

1997-2000**The Upper Deck Company, Carlsbad, CA****Senior Director of Legal and Athlete Alliances**

- Managed and directed a Legal Department of 9 employees for a \$200+ million sports and entertainment company during a period of growth following the mid 1990's baseball strike. Served as a member of the Executive Team.
- Provided legal advice to Executive Team regarding product development, intellectual property, licensing, antitrust, sales and advertising and general operational issues.
- Successfully negotiated significant licensing transactions with professional sports leagues and athletes, including Major League Baseball, National Football League, NASCAR, Michael Jordan, Wayne Gretzky, and Ken Griffey, Jr.
- Negotiated and drafted various types of agreements for all departments such as purchase and sale agreements, joint venture and sponsorship agreements.
- Supervised and managed litigation, including jury trials. Managed heavy IP work performed by outside law firms.

1995-1997**Cobra Golf, Carlsbad, CA****Director of Materials**

- Managed and directed a staff of 60 for a \$200+ million golf manufacturing company as a member of the Executive Team during a period of rapid growth leading to the acquisition of the company by Fortune Brands / Titleist.
- Managed and directed Purchasing, Scheduling, Inventory Control, Warehouse and Traffic functions, responsible for supplier relations, including qualification and evaluation, scheduling golf club assembly operations in the United States and Asian sourcing office in Taiwan.
- Advised Executive Team regarding operation, financial controls and vendor relations. Negotiated and prepared legal document related to supply issues, i.e., Supply Agreements for proprietary and non-proprietary major components, Letters of Intent for New Product Development, Development Agreements and Confidentiality Agreements.

1987-1995**Crosby, Heafey, Roach & May, Oakland CA****Transactional Attorney**

- Represented clients in commercial transactional matters, including real estate, leasing, intellectual property, licensing, operations, entity formation, mergers and acquisitions, real and personal property secured transactions, foreclosures, loan workouts and other secured transactions, purchase and sale agreements and construction matters and equipment leasing and financing.
- Represented the Oakland Alameda Coliseum in day to day operations and in license negotiations with the Oakland A's, Bill Graham Presents and other users of the facility.
- Negotiated with the Oakland Raiders for their return to Oakland. Negotiated and drafted documents regarding relocation, use of the facility and construction of renovated stadium. Negotiated and drafted documents that were ruled valid and enforceable during subsequent litigation between the Raiders and the City/County/Coliseum.
- Represented the lenders and sellers of large commercial properties throughout the Bay Area. Represented the seller of nineteen (19) Bay Area properties as part of a \$170M portfolio sale.
- Represented the seller of real property described by the San Francisco Business Times as the Bay Area's largest real estate transaction of 1993.

EDUCATION:

Santa Clara University Law School, Santa Clara, CA - Juris Doctor. Top 15% of class.

Claremont McKenna College, Claremont, CA - Bachelor of Arts, Economics / Accounting

LEGAL PRACTICE LICENSING:

California, Federal District Courts

PROFESSIONAL MEMBERSHIPS:

State Bar of California, Real Estate and Business Law Sections.